

ACTIVATE YOUR MONEY

YOUR PERSONAL GIVING PLAN

In the form below, describe the problems you would like to solve, your approach to addressing those issues, and the outcomes you hope to achieve. Continue onto the next page, if you need more room. A completed example is on the last page of this document.

Problem & Location	
Pathway	
Actions	
Cadence	
Outcomes	

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YOUR PERSONAL GIVING PLAN EXAMPLE

Problem & Location	Homelessness in local community
Pathway	Direct service and volunteering
Actions	<ul style="list-style-type: none"> • Provide \$1,500 annual support to Oakland-based homeless shelter • Volunteer at same organization • Provide \$1,000 annual support to Samaritan, Seattle-based start-up using innovative approach to bring homeless off the street permanently
Cadence	<ul style="list-style-type: none"> • One-time annual contributions • Volunteer 2 times per month
Outcomes	<ul style="list-style-type: none"> • Deeper understanding of the problem and possible solutions • Experienced commitment and personal relationships

Problem & Location	Wildlife conservation: elephant rescue and preserve in Kenya
Pathway	Direct service
Actions	<ul style="list-style-type: none"> • Provide \$500 per year to David Sheldrick Wildlife Trust • Leverage “Adopt an Orphan” program (\$50/year) as gifts for family members and friends up to an additional \$500 per year (10 gifts)
Cadence	<ul style="list-style-type: none"> • One-time annual contribution of \$500 • Additional gifts throughout the year and at Christmas to meet goal
Outcomes	<ul style="list-style-type: none"> • Monthly progress updates, adorable pictures of recently rescued baby elephants • Mini-advocacy through gifts, spreading word, and awareness

Problem & Location	Gender and social equity in the United States
Pathway	Advocacy
Actions	<ul style="list-style-type: none"> • Donate \$1,000 to up to organization working on advocacy and legal process to ensure social equity and justice • Donate \$500 and use Smiles on Amazon to support organization working on reproductive health for underserved women
Cadence	<ul style="list-style-type: none"> • Monthly or quarterly contributions through automatic deductions
Outcomes	<ul style="list-style-type: none"> • Regular communications about key issues, successes, and on-going challenges • Knowledge that I am part of the solution

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